

Initial Information Data Sheet

Inventor Information

Inventor One Given Name::	Devin F.
Family Name::	Hosea
Inventor Two Given Name::	Richard S.
Family Name::	Zimmerman
Inventor Three Given Name::	Arthur P.
Family Name::	Rascon
Inventor Four Given Name::	Anthony Scott
Family Name::	Oddo
Inventor Five Given Name::	Nathaniel
Family Name::	Thurston

Correspondence Information

Correspondence Customer Number:: 23483

Application Information

Title Line One: Method and System for Profiling
Title Line Two: iTV Users and for Providing
Title Line Three: Selective Content Delivery
Total Drawing Sheets: 9
Formal Drawings?: No
Application Type: Utility
Docket Number: 109635-139

Representative Information

Representative Customer Number:: 23483

Continuity Information

This application is a: Continuation-in-part of
>Application One: 09/558,755
Filing Date: April 21, 2000